Need of IT in healthcare

While healthcare becomes ever more complex, technology is providing answers for some of the most challenging aspects of Healthcare.

- Improving patient care
- Information technology insures efficiency
- Assists in critical decision making
- Going paper less and filmless improves workflows
- Cost efficiency
- Prevention of medical errors
- Regulatory requirements
Promoted by first generation entrepreneurs Mr. Prakash Kamat and Dr. Mrs. Awani Kamat, SoftLink is a technologically acclaimed company providing medical imaging and hospital automation solutions

- Established in 1997 in India and expanded its base in USA (2002) and UAE (2007)
- Focuses on three key areas of healthcare automation, viz Cardiology, Radiology and Hospital Management by providing software products and turnkey solutions
- Garnered 200 + installations globally spanning across 12 countries
- First Indian company in HealthCare IT space to get US FDA 510K certification
- The only Health IT Company (in India) to deliver cardiovascular modalities products and solutions
- Awarded as ‘World Leader’ - By World Confederation of Business, USA, 2010
1997 | Started its operations
1997 | First installation
1999 | Developed first DICOM viewer software
2000 | Developed enterprise Cardiac Imaging suite
2002 | USA operations started
2002 | Developed Panacea an Enterprise Class HIS product suite
2003 | US FDA approval received in January for HCP DICOM Net
2004 | Moved to 12,000 sq. ft. World-class, state-of-art office space
2004 | Developed Imagine Radiology RIS, PACS, Web and 3D Product Suite
2006 | $1 million turnover achieved
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2012 | Recognized by Institute of Economic Studies (IES) for excellence in Quality & Innovations
2010 | Awarded World Business Leader by World Confederation of Business, Texas.
Founders

Mr. Prakash Kamat, Chairman and Managing Director

Graduated from IIT-Mumbai at 21 years of age, Mr. Prakash Kamat with his qualities of leadership, energy and vision has been involved in the origin of the company. He is involved in concept, design and development of products and plays a pivotal role in sales and marketing cell to generate business.

Professional Experience:

Mr. Kamat has experience of more than 25 years in designing, executing and implementing complex technology products, IT solutions, systems across various geographies. Post IIT, he started his career with Uptron India Limited and further he worked with TATA Unisys, Mumbai, Unisys Corporation-Chicago, SWIFT-Belgium.

Awards & recognition:

- World Leader Businessperson by World Confederation of Business, Texas (2010)
- National Merit Scholarship by the GoI for ranking in the State Merit list, 5th rank in HSSC and 25th in SSC respectively.
- Gold Medal for scoring 100/100 in Mathematics in the HSSC
- Received Unisys Short Term Achievement
Founders

Dr. Mrs. Awani Kamat, Founder Director

A Bachelor of Medicine & Bachelor of Surgery (MBBS), from Indira Gandhi Medical College, Dr. Awani Kamat brings the domain expertise and a clinician's perspective to SoftLink. Apart from her domain knowledge and expertise in medical sciences, she manages Finance, HR and Admin and guides the engineering teams on Clinical Research and documentation.

Professional Experience:
- 1994-96 - INSYST Inc. - As a director was responsible for the Belgian operations
- 1997 till date - with SoftLink - contribute towards “Clinical” research and validation of healthcare software products

Awards & recognition:
- Gold Medal - scoring highest marks in Pathology in the 2nd M.B.B.S. Examination in 1987
SoftLink, India is where all products are developed and from where technical support is given to different geographies.

Marketing, sales and Services related work executed directly through employees as well as through OEMs, distributors, network partners.
Our Expertise

- Extensive experience in areas of medical imaging, healthcare IT and enterprise class solutions
- Extensive products for healthcare domain
- Data Conversion / Migration across multiple platforms and formats for PACS and Clinical Systems
- Re-engineering and architecting workflows as per IHE guidelines
- Clinical Report Customization
- Customer centric turn-key solutions
- End-To-End Healthcare Automation Solutions
Working closely with healthcare institutions and leaders in medical imaging and information technology since inception, SoftLink has developed products, integrated services and applied vast domain knowledge to offer total information solutions catering to important domain of Health-IT.

<table>
<thead>
<tr>
<th>Product</th>
<th>PANACEA - An Enterprise HIS Suite</th>
<th>HCP DICOM Net &amp; Heart Care Plus</th>
<th>IMAGINE Multi-Modality Enterprise Suite</th>
</tr>
</thead>
<tbody>
<tr>
<td>Area</td>
<td>Hospital Automation</td>
<td>Cardiology Image and Information Management</td>
<td>RIS-PACS, Web Viewer and 3D Visualization Tools</td>
</tr>
<tr>
<td></td>
<td>▪ Hospital Information System</td>
<td>▪ C-PACS</td>
<td>▪ R-PACS</td>
</tr>
<tr>
<td></td>
<td>▪ Lab Information System</td>
<td>▪ Cardiology Information systems (CIS)</td>
<td>▪ RIS</td>
</tr>
<tr>
<td></td>
<td>▪ Materials Management (stores &amp; pharmacy)</td>
<td>▪ Tele-cardiology</td>
<td>▪ 3D workstation</td>
</tr>
<tr>
<td></td>
<td>▪ Asset Management System</td>
<td>▪ Research – Web based distribution</td>
<td>▪ Tele radiology</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>▪ Web based distribution</td>
</tr>
</tbody>
</table>
SoftLink Products

HCP DICOM Net Enterprise PACS
(Picture Archival Communication System)

- Multi-site, distributed, cloud-enabled PACS architecture
- DICOM3 communication with all Imaging modalities and IT systems
- Multiple & Multi-tier storage options: SAN/NAS, LTA, CD/DVD/Blu-Ray
- Web manager for configuration & administration
- Enterprise and Web Viewers supporting multi-modality, multiport viewing
- Network CD/DVD publishing with built-in viewer
- Vendor Neutral Archive (VNA)
- PACS Data Migration: ACOM, Optimed, COMVIEW, Camtronics, Enconcert, GE Image Vault, Archium, etc. formats supported
PANACEA – Enterprise HIMS
(Hospital Information Management System)

- Comprehensive Hospital Information Management System
- Comes with more than 15 module to automate complete hospital operations
- Optimize workflow across clinical, administration and management function
- Reduced errors in clinical and administrative transactions
- Supports EMR – Electronic Medical Records
- Complete automation of all hospital department
- Comprehensive clinical data availability
Imagine RIS
(Radiology Information System)

- Comprehensive Radiology Information System with integration with PACS
- HL7 engine to interface with HIS, EMR, billing & clinical reporting systems
- Scheduler with
  - CPOE interface
  - Appointment scheduling
  - MIS & Reporting
- Modality Worklist Management (MWL) support
HeartCare Plus - Enterprise CIS
(Cardiology Information System)

- Comprehensive procedure documentation for CATH, Peripheral & Echo *
- Supports CPT, ICD-9 & ICD-10
- Automatic calculation of Syntax Score
- Appropriateness Use Criteria (AUC)
- Coronary Tree Diagram
- Tracking of procedure costs through Trip Ticket
- Direct export to ACC-NCDR CathPCI Registry 4.4
Most of the SoftLink’s products are in the 5th generation development stage and will revolutionize the way healthcare is managed globally.
Infrastructure

SoftLink has 12000 sq. ft. state of the art development centre, which is equipped with high tech networking, data security, data backup, automated helpdesk, physical security and infrastructure support facilities.

This state-of-the-art development center has the following facilities:

- Space for up to 240 development workstations backed by hi-tech communication gateways for voice and data transmission
- Powerful Windows Servers and workstations
- 200KVA unitized power sub-station with 100% power backup from a DG set
- Structured CAT5 network with high quality 3Com NW Switches and NEC VOIP Exchange and
- Storage and System backup facilities
## Business Associations / Tie-ups

<table>
<thead>
<tr>
<th>Industry Alliances</th>
<th>SoftLink teams with leading vendors who share our commitment and passion for transforming businesses and industries. We invest in both development and business resources to ensure that our offerings and solutions are optimized and certified for common technology platforms.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology Partners</td>
<td>Our Solution Partners are recognized as leaders in their respective markets. With each Partner, we have identified specific solutions and service offerings that we can position to various market segments, allowing a one-stop solution for our mutual customers.</td>
</tr>
<tr>
<td>Solution Partners</td>
<td>We work to continually innovate and deliver new capabilities to our customers. One of the ways in which we stay at the forefront of technology changes is through our active involvement with the new technology groups and alliances that drive new standards that will impact the roadmaps for delivery of new products and solutions to our customers.</td>
</tr>
</tbody>
</table>
Your Search for HIS, RIS, PACS, CIS and CPACS ends here …
THANK YOU

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